

## WECDC announces \$250,000 private-public partnership

**WINDSOR-ESSEX** — The Windsor Essex County Development Commission is pleased to announce a major private-public partnership between WECD, Woodslee Credit Union, the City of Windsor and the County of Essex.

Woodslee Credit Union's Board of Directors, led by Board Chair Paul Mullins, has taken a lead role in recognizing the economic challenges currently facing the region, and they are one local organization that will be leading the pack in helping create forward momentum with their financial commitment of \$150,000.

"We believe strongly in the regional focus of the Development Commission and are committed to taking a lead role in partnering with them to help our region position itself for success within the global marketplace," said Mullins. "As a sponsor and supporter of the economic summit held this past August, we are convinced the new Windsor Essex County Development Commission is on the right track."

Mullins also said it is critical that WECD officials have the resources needed to adequately promote the region in order to compete in all aspects of business attraction, retention, expansion and innovation.

Remo Mancini, Chairman of the WECD Board of Directors, said Woodslee Credit Union's involvement is an "unprecedented" partnership.

"This is rare and unique in economic development circles and is a major boost to the forward momentum already achieved by the Development Commission," said Mancini. "I believe this partnership sends a powerful message to the business community."

The generous funding from Woodslee Credit Union was given with the understanding that the City of Windsor and the County of Essex would each contribute \$50,000 to the partnership. They both agreed, bringing the total contribution to \$250,000.

"This is the first time the private sector has come forward in such an active way and it is welcome news," said Windsor Mayor Eddie Francis. "We must celebrate this news and I am pleased we are able to help the Windsor Essex County Development Commission assemble the tools it needs to do the job we expect and need."

County Warden Nelson Santos is equally pleased with Woodslee Credit Union's financial support.

"I am delighted the County of Essex can be a partner with Woodslee Credit Union and the City of Windsor in contributing to this project. The Development Commission cannot possibly be expected to do an effective job of marketing our region without adequate resources to get the message out," said Santos. "This is great news."

Matt Fischer, CEO of the WECD, said the funding would help to create a marketing and promotion infrastructure that until now has not been possible.



**COOPERATION:** Paul Mullins, Chair, Board of Directors, Woodslee Credit Union (l.) and Remo Mancini, Chairman, Board of Directors, Windsor Essex Development Commission.



e-magazine • www.busexec.com  
**executive**

Media Kit

Executive Links

Current Issue

Back Issues

Subscribe

Contact Us

About Us

**advantage**  
 CANADA INC.